# **Privacy Policy**

## Updated March-20-2019

This Privacy Policy is here to help you understand what information Glow in the Dark Software, LLC ("we", "us", "our") collects, why we collect it, and how we use it. This Privacy Policy applies to all services, website(s), and apps ("services") offered by us, that do not have separate privacy policies. This Privacy Policy does not apply to services from other companies or individuals. If you purchased, downloaded, or installed any of our apps, these terms are in addition to any terms, policies and/or conditions (of which you agreed,) of the store where the app was purchased and/or downloaded. We are not responsible for terms, conditions, policies, or data collection or data use by any such app store.

## **Information We Collect**

#### **Information You Provide to Us**

As you use our services we may collect information that you provide to us. This information can include information such as; your name and email address, and email content (if you send us an email).

## Information from Your Use of the Services

We may collect information about your use of the services, such-as: which pages you view, how you use one of our apps, or search queries performed.

#### **Browser and Device Information**

We collect information about your device and browser. This can include unique identifiers like your IP address and cookie information, what browser you are using, your device type, settings, what operating system you are using, network information, Referring URLs, and the date and time.

## **Information from Cookies and Similar Technologies**

We may collect and store information using Cookies, HTML Local Storage, Files on your device, Cloud Storage, and other technologies. These technologies allow us to store preference and history data on your device or on an external server for use where later relevant.

## **Information from Third-Parties**

We may collect information about you from third-party sources. For example, if you use

one of our apps we may receive analytical data from the app marketplace where you purchased the app about your use of the app.

#### **Location Information**

We do not collect geolocation data.

## **App Specific Data Collection**

#### **Read Easy: Sight Words**

No personally identifiable information is sent to us from Read Easy: Sight Words. Read Easy: Sight Words collects and stores the users progress, profile name, and preferences on the users device. This information is used solely to retain a players progress and preferences for repeated uses of the app. Analytical information may be collected by the users operating system and sent to us for improving and maintaining our apps.

## How We Use Your Information (and Why)

## We collect information for the following purposes:

- Provide, maintain, and improve our services.
- Communicate with you about the services.
- Develop new services.
- Analyze the performance of our services.
- Detect and prevent fraud, abuse, security hazards, and illegal activity.

## **How We Share Information**

We do not sell personal information we collect or receive from you to other companies or individuals. We do not provide personal information to third parties unless it is for one of the following reasons:

## With your Consent

We will share information with third-parties when we have your explicit consent.

## With Trusted Partners and Service Providers

We may share information with trusted partners, affiliates, and service providers, to process, analyze, and/or host it for us. For example, we use a third party company to host GlowintheDarkSoftware.com.

## **For Website Analytics**

We use Google Analytics for collecting information about your use of our website. For information about how Google Analytics works see How Google uses data when you use our partners' sites or apps at https://www.google.com/policies/privacy/partners/.

## **For Legal Reasons**

We will share personal information for legal reasons including: court orders, legal process, subpoenas, protection of our legal rights or that of our users, or our legal defense.

#### To Prevent Fraud, Enhance Security, and/or Address Technical Problems

We will share information with third parties for the purposes of protecting against fraud, data misuse, and illegal activities. We may also share information with third parties when addressing any number of technical issues with our services.

#### **COPPA** information

We do not knowingly contact, collect, or otherwise solicit personal information from children under 13. If you are under the age of 13, please do not send any personal information about yourself or any other persons under the age 13 to us. No persons under age 13 may use our services to send or provide any personal information to us. If you believe we have inadvertently collected personal information from a child under 13, please contact us so we can promptly obtain parental consent or remove or delete the information.

#### Security

Access to your personally identifiable information is limited to employees and third parties who need to access your personal information to adequately perform their jobs. In addition, steps have been taken to safeguard your personal information. We use encryption for data transmission via SSL (Secure Socket Layer).

#### Links to Other Websites

We may occasionally provide links to other websites or services not affiliated with us. These websites are not subject to our Privacy Policy. Your use of these sites is at your own risk. We are not responsible for those sites or your actions on those sites. You may also be subject to those sites terms, privacy policies, and/or conditions.

## **Third Party Advertising**

Our website may include third-party advertising with links to other websites. We do not provide any personally identifiable information to these advertisers or websites. However these advertisers may collect information such as your IP address, and may also use cookies, web beacons, and other technologies to measure their ads effectiveness. Glow in the Dark Software, LLC has no control or access to this information. Third-party websites and advertisers information collection is not subject to this Privacy Policy.

## Changes to this Policy

We will make changes to this Privacy Policy from time to time. You should check this policy frequently to review any changes. If significant changes are made, we will post an appropriate notice of such changes before they take effect.

#### **Questions or Concerns**

If you have any questions or issues regarding our privacy policy please contact us via our web form on the Support Page of our website at https://www.glowinthedarksoftware.com/Support.php or by mail at: 4220 Ridgebrook Bend Cumming, Georgia 30028